

**SPECIAL  
POINTS OF  
INTEREST:**

- What's new at Surya?
- Message from the CMD
- Meet our Mover and Shaker

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## From the Sundeck

Dear All

Another warm welcome to yet another issue of SUNSHINE, our monthly e-newsletter!

April was a special month for us. Our Retail chain– VIVA celebrated its First Anniversary. That was marked by lot of competitions and fun activities on our Stores and Radio Channels. Check out the pictures herein. Surya World –our Education vertical organized an HR Summit at the Confederation of Indian Industry (CII), Sec 31, Chandigarh. Both the events received a fair share of media attention along with public interest and positive reception. That brings us to the special feature in this issue– a Meet Up with the man behind VIVA. Get to know our Mover & Shaker Mr. Hari Om Bhatia, President-Corporate Finance & Head Retail. This issue also comprises a message from the CMD, News & Events in Surya, light moments, your write-ups and other information.

Wake up, team members! Sunshine again invites contributions to the Newsletter, both sourced and original. Email your thoughts/creatives at [sunshine@suryacorp.com](mailto:sunshine@suryacorp.com).

Before we leave let us list here the contributors for our past issues. We thank M S Walia (Asst VP, Op-Banur), Nancy Sood (AM– Marketing, HO) and Swapnil Gupta (Senior Executive– Finance ,HO) for their contributions to Sunshine.

Happy Reading!

Gurvinder Kaur  
**The Editor**

# SUNLIGHT



## Message from the CMD

Great culture has intensity and cannot be stopped no matter what obstacles they may face.

### Dear Surya Team

I continue our interface from the last issue. Every successful organization has a strong culture embedded in it which is unique. There are a number of central aspects of this theme and I wish to enumerate some of them in this issue namely: Vision, Mission, Core Values, Positioning and Community. While Positioning captures who a company is or, more importantly, who the company could become, it is a Community that works to achieve goals in adherence to all the above listed.

Great organizations always have a strong culture supported by a **powerful community**. They know who they are, where they are going, how they will get there and are fanatical about making it happen. Great culture has intensity and cannot be stopped no matter what obstacles they may face or what hurdles they encounter.

A **community** is one that has a strong sense of connection and spirit. It demands clean and clear communication – something that is frequently lost in companies and hence greatness cannot be achieved. A community has compassion and ensures that everyone understands its purpose and where it is going. A community insists on full participation by all members and through this foundation achieves 100 percent responsibility and accountability.

**Leadership** is the glue that brings it all together. Leadership sees the vision and passionately and relentlessly moves towards it. Management is the facilitation of people, processes and products. Together they take a community to its true potential. And that is what we must also aim at achieving.

RAJIV GOYAL  
Chairman & Managing Director



**VIVA Celebrated its 1st ANNIVERSARY on April 25th!!! Viva la Viva!!!**

Competitions, activities and gifts galore in Stores and Radio Channels!

# SUNBEAM



**Mr. Hari Om Bhatia**

President-Corporate Finance  
Head-Retail

## MEET UP : Getting to know the MOVER & SHAKER!

**Born on:** 3rd August 1959

**Family comprises:** Parents, wife (Sunita), daughter (Pearl) and son (Ishaan)

**Fav Colour:** White

**Sun sign:** Leo

**I like:** Honesty, hard work and willingness to learn

**I dislike:** Nurturing petty egos and politicking

**Fav food:** Spicy– Indian and Italian

**Hobbies:** Sports (Badminton & Cricket), watching movies and reading

**All time fav movies:** Kaagaz Ke Phool, Guide and Chupke Chupke

**My biggest weakness:** An easily trusting nature

**My greatest strength:** Multi-tasking, Opportunity evaluation and Team building

**The last vacation I took was in:** Hong Kong in 2009

### MY TAKE ON:

**Smoking in Public:** must be discouraged at any cost

**Global warming:** is a real threat and remedial action should also be as real

**Capital Punishment:** should be handed in the rarest of rare cases

**Cloning:** playing with nature can be dangerous

**Surrogate motherhood:** is fine but adoption is a better alternative as it benefits lesser privileged children and the society at large

**Euthanasia:** should be allowed in hopeless cases, especially for those leading a vegetable existence

**Acc to me the most important thing in life is:** Sincerity and integrity towards whatever cause you choose to adopt

**In the end I would like to say:** One should always speak and mean what one feels. Rhetoric and hyperbole are a waste of time and energy. Dynamism and productivity are the key words to follow.



# VIVA-1st Anniversary



As part of its 1st Anniversary Celebrations, VIVA organized a whole lot of activities and Events in our Delhi stores in association with our radio partner Big Fm. Check out the pictures of one of the contests held below.

**EK MINUTE KA HEALTHY BADSHAH KAUN at Delhi - Dwarka ,Sector 10 VIVA store**

Our customers thoroughly enjoyed a fun filled, jaw-dropping contest at our stores,

where in participants were asked to perform various physical tasks within a minute and the fastest was crowned "Ek Minute Ka Healthy Badshah". The customer bytes were aired on BIG 92.7 FM radio .

*Fun filled contests and Health camps organized to celebrate VIVA`s 1st Anniversary*

## Fun and Competitions!



## A chance to win for all!



## Happy VIVA faces!



## Gifts for the winner!



## THE WAY AHEAD FOR VIVA:

Excerpts from Mr Hari Om Bhatia`s Message on the occasion

"The year ahead promises to be choc a block with new offerings including a Private Label, 230-250 total number of stores, presence in 25 cities across India and Overseas tie-ups with support coming in from the Parent Company`s Formulations & Diagnostic Divisions. We have promised ourselves a pan India VIVA presence within the next three years".

## Health Camps held at VIVA as part of Celebrations!

VIVA makes sure that you and your family remain a step-ahead when it comes to health, hygiene and fitness. As a part of this endeavor, VIVA or-

ganizes exclusive health camps in tie-up with specialist hospitals and expert physicians, for its customers. These health camps offer complimentary diag-

nosis, subsidized treatments and expert health advice. VIVA did the same as part of its Anniversary celebrations as a way of saying thank you to our customers.

## More glimpses of the Anniversary Celebrations at VIVA!



# STUDENTS EXCEL AT SURYA WORLD!



*Sports and  
Extra-  
curricular  
activities at  
Surya World  
campus*

Students of Surya School of Architecture have secured 8th, 11th, 12th and 13th position among the 5 colleges under PTU. Further strengthening of our position is anticipated this semester. Congratulations!

### Intra-college Table Tennis Tournament

An Intra-college Table Tennis tournament was held on the campus recently. Students from various departments par-

ticipated in this event . Ajay (ME) was the winner from the Boys section and Tanushree (ECE) won from the Girls. Dr. B.S.Sohi distributed prizes to the winners.

### Intra-college Badminton Tournament

The Intra-college Badminton tournament held in the Campus was won by Tushgra (ECE) from the Boys section and Shreya (ECE) from Girls.

### Inter-department Quiz contest

A general quiz contest was held at the campus on 15<sup>th</sup> April. Teams consisting of 3 students each from various departments participated in the event. The winning team was from the MBA Dept- Prashant, Nitesh and Altaf. Dr. B.S.Sohi and Mr Rajansh Thukral distributed the prizes to the winners.



## Blood Donation Camp held at Surya World!

Surya World has been in the news for its contribution to social causes since day one. A Blood donation camp was organized recently on the campus in association with Blood Bank & Govt. Medical College, Patiala. Dr. Shelly Jetly, Lec-

turer, Govt. Medical College and Hospital, Patiala supervised the drive. As many as 100 units were donated in all. The staff and students participated in this social initiative very enthusiastically, hence making it a grand success.



## Surya World HR Summit 2010! HR Challenges & Perspectives

The first Surya World HR Summit was organized at the CII, sector 31, Chd on April 23rd. More than 200 participants consisting of representatives from the Industry along with SW Management students took part in this summit.

Dr Rajneesh Arora, VC, Punjab Technical University was the Chief Guest on the occasion. Eminent HR experts namely Lt. Col. (retd) M S Dhaliwal—Head HR, Groz Beckert, Dr Ajay Singh— Sr Faculty, IIM Lucknow and Mr Amarjeet Patpatia— Management Head, Indian School of Integrated Learning, Bombay were the speakers at this Summit.

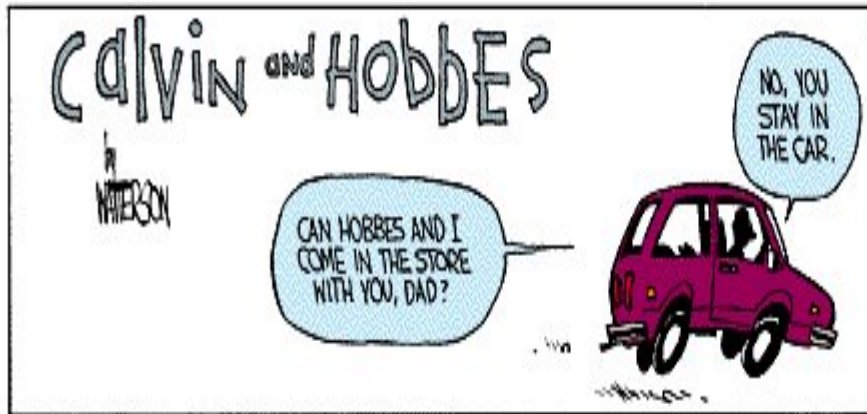
Students and participants interacted with Management experts enthusiastically and asked a number of questions during the Zero hour in order to broaden their horizons.



# SUNDAE



## Calvin and Hobbes



Enjoy some light moments

## SUNFLOWERS– Free Verse

CONTRIBUTOR: Ms Shweta Dhall



### HOW TO PROMOTE POSITIVE THINKING

To face the world with a relaxed frame of mind and to have a positive attitude in life try this mudra.

#### **HOW TO DO:**

Sit on a chair in crossed leg position . Body and mind should be relaxed. Feel comfortable. Open both the palms . Over the fingers of right palm , keep the fingers of the left palm . Fingers should be straight , not stiff.

Left middle finger should not go beyond the right palm index fingers.

Thumbs should touch the sides of the palm . The fingers should softly touch each other . Palms should face upwards . Keep the palm on the middle of the lap . Keep the palm parallel to the floor- neither down nor upwards . Close the eyes and flow with the feelings .

**WHEN TO DO:** Any time of

the the day or night . But only once in 24 hours .

**DURATION:** As long as you enjoy . It can be 30 seconds or more .

**BENEFITS:** This mudra generates a positive force. Your mind will feel relaxed and positive feelings will begin to flow . Things will get done quickly and effortlessly. You will see the results within 7-10 days .

### Relaxing At The Office

Our offices are our workplaces, but these can also be incubators of distress as we seek to reach the mountain of professional goals and targets required of us to successfully carry out our duties.

Since many of us spend so much of our time at our desks in offices, it makes sense to take steps to de-stress our working environment as much as possible. You clearly don't want to be too relaxed, as offices often thrive on a little stress as they can create a dynamic and energy, but a good balance will create better productivity.

Many offices now buy plants for the office. A plant can bring

an energy of its own into the workplace. It will need to be tended to, so volunteer to look after it , water it occasionally.

As well as watering the plant, it's important that you keep yourself well hydrated. Drink plenty of water. This will help you avoid headaches and keep you alert.

If you're working at a computer screen, keep a piece of quartz crystal by your desk as they will soak up electro magnetic radiation.

A great tip is to tidy your desk before going home in the evening. This will allow you to start the next day afresh and you will feel much better when you first sit down in the morning. Make this a regular routine - it works!

Rest your eyes from the computer screen regularly. Take a frequent opportunity to focus on some colourful distraction in the office rather than your screen.

An occasional stretch can also make you feel better. Lean back in your chair, interlock your fingers and stretch your arms up in the air for 15-20 seconds. Try these tips, they do help!



## SURYA CORP

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### VISION

Surya Corp will achieve leadership in all our activities with a focused endeavour towards Empowering Life by consistently fulfilling aspirations of all business stake holders and the wider community across the world.

### MISSION

We will fulfill our vision through continuous innovation in our operation, consistent quality in our products & services and a continued focus towards developing human capital within our enterprises.

## SUNRISE -ABOUT SURYA CORP

Surya Corp is an integrated group of Companies, with diversified interests in Pharmaceuticals, Healthcare, Education, Pharmacy Retail, Infrastructure, Communications and Energy.

Headquartered in Chandigarh, India, its companies have rapidly emerged as leaders across all its businesses and have gradually established a global footprint with customers in more than 90 countries.

The rapid expansion of the group has been driven by its commitment towards Empowering Life in several facets of human well-being and development. A listed and

certified organization, it supports a personnel base of over 2000 employees globally which is expected to grow up to 3500 by end 2010!

### OUR VERTICALS:

#### Surya Pharmaceutical Ltd

- APIs (Oral & Sterile)
- Fine Intermediates
- Finished Dosage Forms
- Mint Derivatives
- Herbal Products
- Diagnostic Instruments

#### Surya Healthcare Ltd

- Pharmacy Retail Stores
- Trade & Distribution of Pharmaceuticals

#### Surya World

- Institutions of Academic Excellence offering B.Tech, MBA, MCA, B.Pharm, B.Arch, BHMCT, PGDM & more.

#### Surya Eduquest

- Educational Services

#### Surya Softedge

- IT Services, BPO/LPO

#### Surya Hi-Tech Infrastructure & Power Ltd

- Housing, Hospitality and Hydel Power projects

#### Surya Hi-Tech Communications

- Rural Telecommunications