

SUNSHINE



Volume 1, Issue 9

From the Sundeck

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Dear Surya team

Another issue and more news! September saw a lot many launches happening in Surya, be it Formulations , Retail stores in the country or a State-of-the-art R & D Centre overseas.

The special feature in this issue– a Meet Up with `the VIVA guy` in Delhi !

This issue also comprises a message from the CMD, News & Events in Surya, light moments, your write-ups and other information.

Sunshine again invites contributions to the Newsletter, both sourced and original. Email your thoughts/creatives at sunshine@suryacorp.com and what's more, get paid for it as well!

Now for a little food for thought—if you don't do it excellently, don't do it at all. Because if it's not excellent, it won't be profitable or fun, and if you're not in business for fun or profit, what the hell are you doing there? Robert Townsend (Economist).



So, in this issue we bring you a special feature on how to create an impact at work.

Warm Regards

Gurvinder Kaur

The Editor

Special points of interest:

- Message from the CMD
- Breaking news
- Meet up
- What`s new at Surya?

Breaking News!!!



Surya BioPharma USA Inc. , a subsidiary of Surya Pharmaceutical Limited sets up a state-of-the-art Research & Development Centre at SAN DIEGO, USA!



SUNLIGHT

Message from the CMD

Dear Team

The Festival of Lights is near and I was reminded of lord Rama as a leader par excellence when the Harvard Business Review (HBR) came out with a survey of 188 MNCs worldwide. The survey focuses on personal capabilities that contribute in the making of a successful leader and I could not help but go back in time to the age of the Ramayana.

In their interactions with hundreds of leaders worldwide, the surveyors found Emotional Intelligence (EI) to be twice as important as the other two attributes— Technical skills and Analytical skills. In fact, the importance of EI, which is an embodiment of motivation, empathy, and social skills, increases as one goes up the management

chain. It is in this importance of EI that I recognize a similarity with Lord Ram.

Rama’s motley army was no match for the evil Ravana’s forces and weaponry. Or so thought Vibhishan, Ravana’s brother who had defected to Rama’s side. Unable to contain his concerns, he questioned Rama: How will you defeat this huge army with your limited resources?

As a charioteer, Rama told Vibhishan ; you have to make sure you have a clear vision, and a cause worth fighting for. In the case of Ramayana, the cause was to rescue his beloved Sita and the vision was to defeat the evil forces. Lord Rama narrated to Vibhishan, that the four wheels of the chariot are character, courage, ethics, and valor. Charac-

ter is the most fundamental thing for a leader . It is essential to walk the talk; leadership doesn’t come from a business card, nor does respect. The horses drawing the chariot stood for strength, energy, and passion. The four reins of a horse, he went on to say, are forgiveness, compassion, consistency, and equanimity .

The weaponry: knowledge, strategy, intelligence, skills, commitment, and a restraint of ego—these are the weapons that will help us win this mammoth battle, proclaimed Rama. There is a profound lesson here for each of us.

RAJIV GOYAL

Chairman & Managing Director

Emotional Intelligence (EI) is twice as important as the other two attributes in a leader— Technical skills and Analytical skills.



Sanjay Grover

VP- Strategy &
Operations (SHL)

SUNBEAM—a meet up

Born on: 15th January 1967

Family comprises: Parents, wife (Anuradha), and son (Nakul)

Fav Colour: White, Blue

Sun sign: Capricorn

I like: Likeable things

I dislike: Dislikeable things

Fav food: Chinese, Continental, the list is endless

Hobbies: To do things I like whenever I have time

All time fav movies: James Bond Movies

My biggest weakness: I have yet to discover

My greatest strength: I am in the process of discovering

The last vacation I took was in: Thailand

MY TAKE ON:

Military aid to poor nations: All nations need to guard themselves and it is always a cost . Since this cost has a dual advantage for both peace time and war time, then why should the aid not be provided or utilized. How much should it be, that is the question!

Animal Rights: Rights are for everyone, think about it!

Israel or Palestine? : Both have a point: Israel is dominating & Palestinians are poor negotiators. My vote goes to Israel.

Women in the Army: Why not, when we talk about equality, democracy and empowerment.

Youth & Indian Politics: Advanced education, exposure, mentoring & balance is the key.

Right to Information or Invasion of Privacy? RTI is not infringement of privacy.



Acc to me the most important thing in life is: Family & Health , usually ignored the most ,while the fact is you need these the most.

In the end I would like to say: One must not forget that life should be enjoyed to the fullest despite all problems, which is usually difficult to do.

Surya BioPharma USA Inc to be launched!

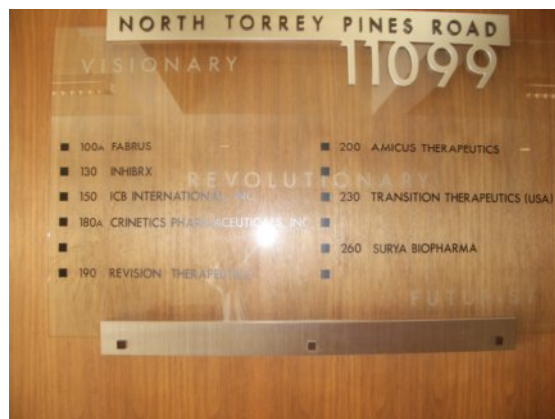
SUNRAYS



Our US based R&D facility, Surya BioPharma USA Inc., a subsidiary of Surya Pharmaceutical Limited is being readied for launch. This state-of-the-art overseas facility is soon to

commence operations in San Diego, USA. Please have a look at the pictures below. These show the location of the Facility and also work in progress in the laboratory and premises.

WE WILL BRING YOU MORE DETAILS AND MORE PICS OF THE LAUNCH OF THE FACILITY IN OUR NEXT ISSUE, WATCH THIS SPACE!!!



Private Label range on the horizon!

We are planning to launch our own brands under the **Private Label Range** which includes **OTC Products**—Cotton Buds, Cotton

Role, Hand Sanitizer, Facial Tissues, Adhesive Plaster, also Washproof. **Herbal products**-Juice & Ras, Herbal Tea, Herbal Mouthwash and Herbal Hand-

wash as well as **Cosmetic Products Range**- Facewash, Cream, Shampoo, Facial Kit, Cream & Moisturizer Scrubs & Beauty Packs.



VIVA numbers increase, Camps galore!

VIVA added 5 more stores to its kitty in Delhi. Not only that, it organized more than 25 health camps in Delhi itself, which drew a huge rush. Four such camps were held in the Tri-city also, the biggest one being organized at Mansa Devi Complex which also had a lucky draw for Shop & Win participants besides carrying out Nutritional tests on the general public.



Mixed bag!!!

A lot of miscellaneous news to share with you hence comes this mixed bag! We were unable to participate in the IFEAT-2010 Conference - Marrakech, Morocco (Flavours & Fragrances) held from 26th - 30th September however we had hosted

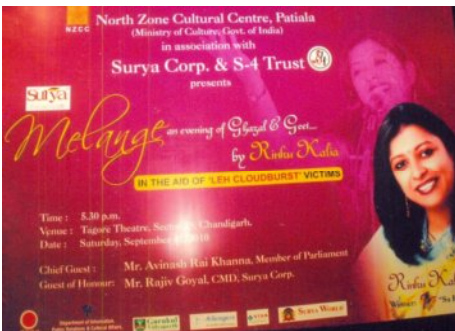
lunch for delegates of the International Conference therein. A Crown of Brilliance for Innovation was awarded to SPL by a Japanese Company called SHIMADZU.

Quinidine Sulphide has been launched commercially. We are in

the process of tying up with International Brands like Palmars (USA) for Cosmetics), QNT(Sports Nutrition Products Range) Herbamedicus GmbH (Herbal Cosmeceuticals), Marine Biotherapies (Nutraceuticals) & Royal Industries(Thailand).

Surya Melange for Leh victims

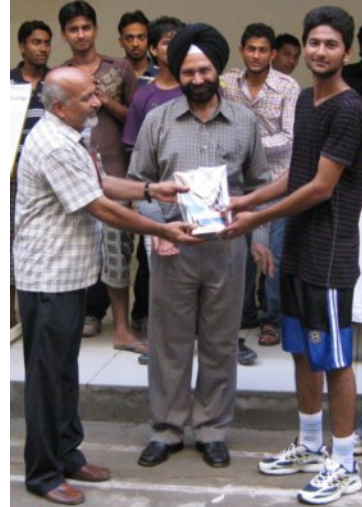
Surya sponsored SURYA MELANGE, a cultural evening presented by singer Ms Rinku Kalia. CMD, Mr Rajiv Goyal was the GUEST OF HONOUR on the occasion. He was also honoured by Avinash Rai Khanna, MP (right). Proceeds of the concert were donated towards rehabilitation of Leh victims.



Badminton Championship at Surya World



An Intra College Badminton Championship was held at Surya World Campus on 9th-10th September. More than 128 students has been selected for 64 teams. 32 matches were played on 9th September with the quarter finals, semi finals and final being played on September 10th. The Winners-Boys: **Kushagra**, ECE 3rd Semester and Girls: **Rhythm**, B.Arch 1st Sem.



Guest Lectures for students

Regular guest lectures by Visiting Faculty are organized at Surya World. Two such lectures for MBA students were held by Retd. Lt Col. Dhaliwal (right), HR Head Groz –Beckert Asia Pvt.Ltd on Industry Expectations and by Mr. Vivek Sahni , Training & Development Officer , Infosys on Corporate Guru Mantras.



Industrial visit to SPL



Surya World organized an Industrial visit for its students to the Banur plant of Surya Pharmaceutical Limited. Our team of students learned about the functioning and management of a Pharmaceutical unit especially the HR aspect. A fruitful interaction indeed!

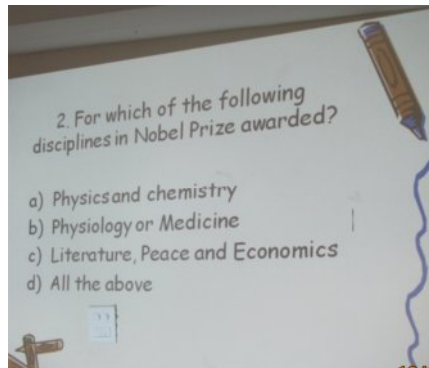


Battle of the brains– Management Quiz Content

As part of the co-curricular activities being carried out in the Surya World campus an exciting Management Quiz content was organized titled—Battle of the Brains.

As many as five teams participated in it from the Management Department. The contest was keenly followed by the audience which was formed of both students and faculty.

The winners of the contest was team Supersonics who won all the 3 rounds—World, Sports & Business. They were awarded by Dr HBL Vohra, Dean—Business Management.



Teachers Day Celebrations

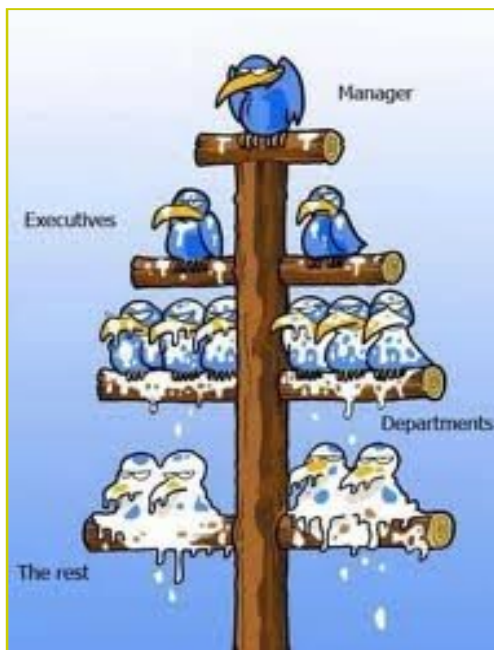
It was the day when students of Surya World invited their teachers to a surprise party in order to honour them on Teachers day. The students put in a lot of effort to make this day memorable for the teachers. The small celebration began by a welcome speech delivered by Swati, MBA 1st semester. Dean of Surya school of Business Management along with the faculty members cut the cake and accepted a bouquet, this was followed by cultural events.

Students honoured their mentors at Surya World on the occasion of Teachers day!



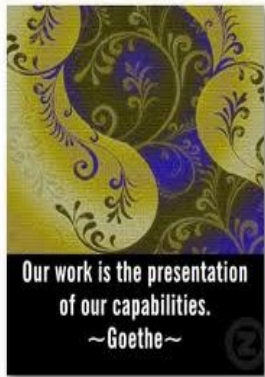


SUNDAE—laugh a while



SUNFLOWERS- Contribution page

Sourced article by **SWAPNIL GUPTA- Sr.Exe.(Corp Finance)**



IMPACT AT WORK

Take on difficult assignments: If you mean to survive and thrive in a competitive office environment, establish yourself as the go-to person in your office, the individual who is willing to take on the most onerous tasks that your coworkers shrink from. It's important to take an initiative at work; just be sure you don't take on more than you can handle.

Seek feedback on your work: The best way to improve your work performance is to actively ask how you're doing and then follow the advice you receive the next time around. Make sure you ask your colleagues as well as your boss for their input.

Be confident enough to ask questions: Most successful people spend more time asking questions from people around them than they do answering them. When you ask a question, you gain another point of view; ask it several times, and you gain even more per-

spective and put yourself in a better position to make a knowledgeable decision.

Keep Learning: Fill in the blanks in your experience by increasing your knowledge base and stimulating your mind. It's important to keep your skills sharp and gain an edge on your competition. Continue your education and keep abreast of the trends and developments shaping your world by reading as many newspapers and magazines as you can. Take the time to educate yourself outside of your industry by taking classes or attending seminars or lectures.

Adapt for your coworkers: Respect the methods and habits of people you work with. Be flexible. Learn to be a team player. We all go about our tasks in a variety of ways, but being effective and getting things done are what count in the end.

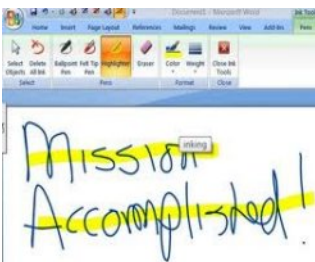
Have a positive mind-set: Never underestimate the power of enthusiasm in a workplace. Don't complain when things don't go your way. Take pride in the work you do and your passion will not go unnoticed.

Network at all levels: Make connections with everyone in the company, not just those higher up. This includes co-workers, mail-room employees, and interns. Get to know everyone who works in the office. Form lasting relationships that might serve you in the future.

Remember image matters: Your first impression is not your only impression. Maintain a professional image by continuing to be aware of your appearance, body language, and tone. This means being a consistently well-groomed and confident employee.

Manage your time well: Be punctual to work and meetings. Learn to prioritize; make to-do lists if necessary. Always meet project deadlines; work late or on the weekends if you have to. Be considerate of other employees; don't waste your co-workers' or your boss's time.

Set the bar high: Dream big. Never settle for being 'good enough.' Be your toughest critic. Have high expectations for yourself and work hard to exceed them.





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VISION

Surya Corp will achieve leadership in all our activities with a focused endeavour towards Empowering Life by consistently fulfilling aspirations of all business stake holders and the wider community across the world.

MISSION

We will fulfill our vision through continuous innovation in our operation, consistent quality in our products & services and a continued focus towards developing human capital within our enterprises.

SUNRISE—about Surya Corp

Surya Corp is an integrated group of Companies, with diversified interests in Pharmaceuticals, Healthcare, Education, Pharmacy Retail, Infrastructure, Communications and Energy.

Headquartered in Chandigarh, India, its companies have rapidly emerged as leaders across all its businesses and have gradually established a global footprint with customers in more than 90 countries.

The rapid expansion of the group has been driven by its commitment towards Empowering Life in several facets of human well-being and development. A listed and certified

organization, it supports a personnel base of over 2500 employees globally which is expected to grow up to 3500 by end 2010!

OUR VERTICALS:

Surya Pharmaceutical Ltd

- APIs (Oral & Sterile)
- Fine Intermediates
- Finished Dosage Form
- Phyto Pharmaceuticals

Surya Healthcare Ltd

- Pharmacy Retail Stores
- Trade & Distribution of Pharmaceuticals

Surya World

- Institutions of Academic Excellence offering B.Tech, MBA, MCA, B.Pharm, B.Arch, BHMCT, PGDM & more.

Surya Eduquest

- Educational Services

Surya Softedge

- IT Services, BPO/LPO

Surya Hi-Tech Infrastructure Ltd

- Housing, Hospitality and Hydel Power projects

Surya Hi-Tech Communications Ltd

- Rural Telecommunications

