

# SUNSHINE



Volume 2, Issue 2

## From the Sundeck

### Inside this issue:

<b>Sundeck</b>	1
<b>Sunlight</b>	2
<b>Sunbeam</b>	3
<b>Sunrays</b>	4
<b>Sundae</b>	8
<b>Sunflowers</b>	9
<b>SunLounge</b>	10
<b>Sunrise</b>	12

Dear Surya team

More than a year has passed since our monthly newsletter

**Sunshine** was launched. A whole volume consisting of 12 issues is past us. In this second issue of volume 2 we wish to make an **honourable mention** of all our team members who took the effort to contribute and share their ideas and thoughts with all of us.

The list includes: The Editor (AGM— Corp comm.), Swapnil K Gupta (Sr. exe-

Finance), Shweta Dhall (Exe-Corp Comm), Prof Bipin Malik ( Faculty, SW), Dr Deepti Prashar ( Med Advisor— Viva), Sukant Deepak ( Asst. Mgr— Corp Comm), Tanya Bhullar ( Sr. Exe-Corp Comm) , Charu Thakral ( Faculty— SW) ,Swati Uppal ( Faculty— SW), Ashish Dua ( Mgr—Corp Affairs) and Milli Arora ( Exe— Finance). We thank you all!

This issue comprises a message from the CMD, Meet Up, News & Events in Surya, light moments, your write-



ups and other information. Email your thoughts/ creatives at **sunshine@suryacorp.com** and what`s more, **get paid for it as well!**

**Warm Regards**

Gurvinder Kaur

**The Editor**

Special points of interest:

- Message from the CMD
- Breaking news
- Meet up
- What and who`s new at Surya?

## Breaking News!!!



We are proud to announce that the young and dynamic **Suhail Goyal** is now an **Associate Director!** ( **Read pg 3 and 6**) Also two of our most iconic leaders have been elevated! **Mr. Rajansh Thukral** is now **Associate Director & Chief Company Secretary** and **Mr. Hari Om Bhatia** is now **Associate Director & Chief Financial Officer.**



# SUNLIGHT

## Message from the CMD

### Dear Team

It is time to seize the initiative!

India is increasingly emerging as one of the most globally preferred outsourcing destination for pharmaceutical companies. This trend can be largely attributed to India's inherent competencies in terms of manufacturing cost, vast talent pool having excellent chemistry skills, diverse patient pool, and strong support from auxiliary industries such as bio-informatics, clinical data management etc and a favorable regulatory environment. Indian pharmaceutical industry is now broadening the scope of its service offerings by providing a wide range of services spanning the entire pharmaceutical value chain.

The quality of the product that is developed by the Indian companies is far better than the other countries and is approved with certification of GMP, US FDA, etc. Indian Pharmaceutical Industry also has modern infrastructure facilities and a good value chain i.e. there is backward linkages with raw material suppliers and also a forward link with the various distribution networks like distributors, retailers etc.

Indian firms will likely take around 30 percent of the increasing global generics market, according to the Associated Chambers of Commerce and Industry of India (Assocham) forecast. Currently, the Indian industry is estimated to account for 22 percent of the generics world market.

Every fifth application for marketing a generic drug in the US, the world's largest

pharmaceutical market, is filed by an Indian company.

The Indian pharmaceutical industry has evolved over the years, gaining self-sufficiency, and has been recognized the world over as a producer of high quality, affordable drugs.

The Indian dosage effect of the pharmaceutical sector is poised to excel in the future. It is up to us, to make sure that Surya Pharmaceutical Limited (SPL) is at the forefront when this happens.

### RAJIV GOYAL

Chairman & Managing Director

With inputs from online resource [novonous.com](http://novonous.com)

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**Suhail Goyal**  
Associate Director

## SUNBEAM—a meet up

**Born on:** September 24th, 1989

**Family comprises:** Father (Rajiv Goyal), Mother (Alka Goyal), Sister (Saanya Goyal Verma), Brother-in-law (Akshay Verma) and our three dogs.

**Fav Colour:** Blue

**Sun sign:** Libra

**I like:** Passionate and hard working people

**I dislike:** Dishonesty and hypocrisy

**Fav food:** : I like all kinds of food

**Hobbies:** Playing soccer, working out in the gym and travelling

All time fav movies: **Godfather and The Secretariat**

My biggest weakness: **Intolerance towards non-delivery of work**

My greatest strength: **Being passionate about all I undertake**

The last vacation I took was in: **London, UK**

**MY TAKE ON:**

**White supremacy - fact or fiction?:** Fact

**Books vs Computers:** Computers

**Kashmir Solution:** Remove corruption

**Is a renaissance due in the use of nuclear energy ?:** Yes, it might just evolve like a dotcom era

**Naturopathy vs Allopathy:** Naturopathy

**Is Cricket over glorified in India?:** Yes, I think it has evolved like a religion. A little negative side effect of this can be India becoming a sports-failed nation.



**Acc to me the most important thing in life is:** Self –fulfillment/ achievement. Living with a goal, being passionate about what you are doing, to do something worthwhile for which you are remembered.

**In the end I would like to say:** Be straightforward, honest and hardworking in whatever you do and success will follow!

# SUNRAYS



## NBI LAUNCHES NEW RANGE CALLED `BASICS`

A new range of products has been launched under the name of 'Basics' by our New Business Initiatives division. They contain a range of face washes and face scrubs. The face washes offer Neem, Lemon and Orange and the face scrubs offered are

Neem and Apricot. The USP of these products is that they contain Flax seed oil which is the richest source of Omega 3 fatty acids. Flax seed oil helps locking moisture within making skin smooth , radiant and helps reducing fine lines and wrinkles. Flax

seed oil is useful for healing scars, abrasions and also has anti-inflammatory properties and so is useful for inflamed skin or skin disorders . It promotes smoother and younger looking skin. Flax seed is also an excellent source of Vitamin E.



### SUGGESTIONS PLS!!!

Dear team, we are about to launch another business vertical for **Health Drinks & Juices**.

We need your suggestions for a suitable name for the Division/ range. The suggestions which are shortlisted will be entitled for a token award from the Company!



## API MANUFACTURING UNIT IN BANUR QUALIFIES FOR KFDA APPROVAL

SPL's Banur plant ( API manufacturing unit- Module 1A) is now qualified for KFDA ( Korean Food & Drug Administration) approval! Surya is continuing with its spiraling growth

and has achieved yet another milestone. We are proud to announce that our Banur plant is now qualified for KFDA approval. The Facility has been suc-

cessfully audited by a Korean team and with this International Regulatory Certificate almost under our belt ,we are now ready to enter Korean markets in a regulated manner.

## FORMULATIONS DIV - AEGIS LAUNCHES NEOCLONAZOLE !



The Aegis wing of Formulation division launched a 'Topical antibacterial/ anti fungal ointment' recently under the brand name 'NEOCLONAZOLE'.

Aegis plans to sell around 1.00 lac tubes per month initially which is likely to double in the next fiscal year.

NEOCLONAZOLE caters to a market size of Approximately Rs 200 Crores which is growing @ 22% every year.

## SPL PARTICIPATES IN INFORMEX, 2011, USA

The SPL Team attended InformEx 2011 in USA where it invited strategic R&D collaborations with Innovators, Pharmaceutical, Biotech and Specialty/Cosmetic chemical companies. SPL got a good response at the exhibition as it offered the India advantage of competence & cost for customized research services and products.

InformEx USA was a must-attend event for exchanging critical, high-value information within the fine, specialty and custom chemical industry. As the premier annual trade show for bringing together buyers and sellers of chemicals, chemical technologies, and related services, Informex USA was the perfect showcase for Surya Pharmaceutical Limited to display its many verticals.



## QNT PRODUCTS LAUNCHED IN NORTH INDIA

Our New Business Initiatives division successfully launched QNT products in the Northern Part of India with the Sr. Mr. India Championship in Ludhiana. They participated in the event with the aim of introducing QNT products in Northern India and to solicit distribution inquiries. They received a tremendous response for both promotion and distribution of QNT products. Good going indeed!!



## SPL ACQUIRES MAJORITY STAKE IN RFGL!

Another step forward by SPL is the acquiring of majority stake in **RAJA FORGING & GEARS LIMITED ( RFGL)**. The Company is a major player in the Manufacture of Automotive Forged Components & Precision Automobile Components. The company is recognised as one of the prime suppliers of forgings, shafts, axles, crowns and pinions for OEMs of tractors, trucks and other bodies such as Railways and Defence in addition to export to many countries. It's clients include Tata Motors, Mahindra & Mahindra, New Holland Tractors, Dana (India), Automotive Axles, Escorts, HMT and Claas India besides others. It has manufacturing facilities in Baddi and Panchkula.

## VIVA CAMPS & STORES

Viva continues to provide free medical care to the society. Seven Health Camps were organised in the Tri-city of Chandigarh, Mohali and Panchkula, while another seven Health Camps were organised in Ludhiana, four in Patiala and six in Ambala, Panipat and Sonipat.



## SUHAIL GOYAL TO LEAD FROM THE FRONT!

We are proud to announce that the dynamic and youthful leadership of Suhail Goyal is all set to infuse yet more energy into the Company. He has joined us as Associate Director. His top of the line education (Suhail is a B.B.A from Kelley School of Business, Indiana university , Bloomington, USA) and tremendous international exposure is bound to take us many leaps forward and quickly. We wish him all the best!

## LECTURES IN SURYA WORLD BY RENOWNED ARCHITECTS FROM ITALY & INDIA

Mr. Rajendra Kumar (MS in architecture ), a renowned Architect from Politecnico Di Milano ,Italy delivered an inspirational talk on " Bionic Architecture" to students and faculty of the Surya School of Architecture at the Surya World campus.

He showed how shapes and forms in Nature have inspired architectural concepts in designing buildings. Mr Kumar illustrated his interesting viewpoint by showing the students a detailed presentation on famous landmarks such as the Bionic Towers Shanghai, Tata Housing India and showed the students how the structures were inspired by nature. The importance of design evolution was also discussed among the audience.

On 24th February ,renowned Chandigarh based Architect Ms. Namita Satnam Singh presented a lecture to the students and faculty of the Surya School of Architecture on her National Award winning Project, 'The Indian Naval Academy' at Kerala. She spoke how self confidence, persuasiveness, detailing are essential in being a successful architect. Dr B.S Sohi (Director) Surya World also gave a talk to the students. The lecture was well attended by the faculty and the students alike.



## ARCHITECTURE STUDENTS AT-TEND CONFERENCE BY LEADING INTERNATIONAL ARCHITECT

A one day conference was held at Govt. Museum ,Sector 10 Chandigarh on 11 February. The students and staff of Surya School of Architecture attended the conference where Mr Ken Yeang ,one of the world's leading architects in ecological design delivered a lecture on his works in Singapore and Malaysia. Other renowned architects like Mr Charanjit Shaw and Mr. Vinod Gupta also talked about the various concepts of Architectural design.



## GUEST LECTURES AS WELL AS CELEBRATIONS

A guest lecture on 'Ethical Hacking and Network Security' was delivered by Mr. Sandeep Sharma, Senior Security Head for Zoom Technology, Hyderabad on February 21 at the Surya School Of Computer Application in Surya World. Mr. Sharma talked to the students about his views on Ethical Hacking and reflected on the fundamentals behind hacking, its scope and its positive manifestation with regard to security measures within computer networking. He gave tips on maintaining a secured computer network.

### BASANT CELEBRATED AT CAMPUS

All the students and faculty of Surya World participated in a Saraswati Pooja to celebrate the auspicious occasion of Basant Panchami. A Kite-flying competition was organized among students & faculty of the college in which 20 teams participated. All the participating members had great fun on the occasion. Cash prizes were given to the top three best performers besides a consolation prize for Faculty.



### IN-HOUSE EXPERTISE COMES HANDY

A lecture was given by Mr. MMS Raju( Senior VP - Projects Surya Pharmaceutical Ltd ) on the topic of 'IC engines' to the Mechanical Engineering 4th Semester students. The students participated actively in the session. The various developments , innovations and components of the IC engines were discussed by the speaker with the students. The students appreciated the valuable inputs given to them by Mr. Raju.

An Expert talk was given to 55 Students of Computer Science Engineering (Fourth Semester) on 'How to crack a Job Interview Successfully.' The talk was given by Vineet Mehan, HOD, Computer Science & Engineering. He gave the students tangible inputs on how to attend a job interview successfully and how best to present one`s skills to the interviewer.

### OVERSEAS VISIT TO EXPLORE POTENTIAL TIE-UPS

Head– Education, Surya World, Mr. Rajansh Thukral met up with senior management and Faculty of various universities and institutes during his and the CMD`s recent tour to the U.S.A.in order to explore possibilities of alliances or collaborative tie –ups with overseas universities. The focus was also to study pedagogy, curriculum and learn new techniques to strengthen an academic institution. This learning is being used at Surya World to help it scale new heights. The tour included visits to Suffolk University, TUFTS, Bentley University and Gibbs College. ( Below) Mr. Thukral with Prof & Associate Dean, Heikki Topi from Bentley University.





# SUNFLOWERS- Contribution page



Sourced article by MILI ARORA — EXE (Finance), Surya Pharmaceutical Limited

## **BUDDHA'S LESSON AGAINST WASTING**

A disciple of Buddha, said, "Oh Master! I have a request to make."

**Buddha:** "What is it; tell me?"

**Disciple:** "My robe is worn out. It is no longer decent enough to wear. Please, may I have a new one?"

Buddha looked at the disciple's attire and found that the garment was absolutely in tatters and really needed replacement. So he asked the store-keeper to give a new robe to this disciple. The disciple offered obeisance to the great master and left the room.

Buddha kept thinking about the incident and felt that He had perhaps missed an opportunity to teach a valuable lesson to the disciple. So he went to the disciple's quarters to talk to him.

**Buddha:** Are you comfortable in your new robe? Do you need anything else?

**Disciple:** Thank you Master. I am very comfortable and do not need anything else.

**Buddha:** Now that you have a new one, what have you done with the old one?

**Disciple:** I have used it to replace my worn out bedspread.

**Buddha:** What did you do with the old bedspread?

**Disciple:** Master, I am using it as a curtain on my window.

**Buddha:** Did you discard your old window curtain?

**Disciple:** Master, I tore it into four pieces and am using them as napkins to handle the hot pots and pans in the kitchen.

**Buddha:** What about the old kitchen napkins?

**Disciple:** We are using them as mops to wash

and wipe the floor.

**Buddha:** Where is the old mop?

**Disciple:** Lord, the old mop was so tattered that the best we could do was to take all the threads apart and make wicks for your oil lamp. One of them is presently lit in your room."

Buddha was content. He was happy that His disciples realized that nothing is useless. We can find a use for everything, if only we want to! Nothing should be wasted; not even time!

If all of us were to practice the habit of thrift, we can preserve the non renewable resources for our children, our grandchildren and our great grandchildren as our forefathers so thoughtfully did for us. Let us vow together to leave at least one monument for our children - the Earth!

Sourced from the net.





## SUNLOUNGE

### Who`s new here?



From left to right: Sanjay K Badhan ( Mgr-Sales & Admin, Gynae Div), Sanjeev Kumar ( Sr Exe—Acc), Kulwinder S Batra (Group Brand Mgr– Gynae Div), Mamta Chatranta ( Sr Exe– HR), Sougat Chatterjee ( AVP-OTC, Delhi) and Ramakant Mishra (Group Product Mgr– Gynae Div).



From left to right: Varun Tiwari ( Sr Exe– HR), Kalpana Gurang ( Exe– Operations), Sudhir kumar ( Mgnt Trainee– Distribution), Netramani Painuly ( Asst Mgr—PPIC), Chetan Bhasin ( DM– Accounts) and Nikhil Anand ( Mgnt Trainee– Sales & Admin, Gynae Div)



From left to right: Atul Gupta ( Sec. Trainee– Accounts), Vikas Sharma ( Sr. Exe– Accounts), Varun Verma ( Graphic Designer– Form), Iqbal Singh ( Product Exe— Auskin Div), Ravinder Kumar ( Exe– Accounts) and Vishal Sharma ( Sr Exe— Corp Affairs)

# Congratulations and Celebrations!

In February we wished a very happy birthday to...



From left to right: Akhilesh Yadav ( Off Asst, HO ) , Madhur Jain ( Developer–Oracle, HO) and Raman Kumar ( Exe-Acc, HO),



From left to right: Tejinder Singh Kang ( Network Engineer, HO), Amita Gupta ( Sr. Exe– Purchase , HO) and Yogesh Pahwa ( Product Specialist—NBI, HO)



From L to R: Kapil Chhabra( Sr. Exe. – logistics, HO), Rajansh Thukral ( Asso Director & Chief Company Secretary, HO) and Shiv Shankar ( Sr. Exe.– Audit)





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- [www.suryaworld.edu.in](http://www.suryaworld.edu.in)
- [www.vivapharmacy.com](http://www.vivapharmacy.com)
- [www.familyfirstpharma.com](http://www.familyfirstpharma.com)

## VISION

Surya Corp will achieve leadership in all our activities with a focused endeavour towards Empowering Life by consistently fulfilling aspirations of all business stake holders and the wider community across the world.

## MISSION

We will fulfill our vision through continuous innovation in our operation, consistent quality in our products & services and a continued focus towards developing human capital within our enterprises.

# SUNRISE—about Surya Corp

Surya Corp is an integrated group of Companies, with diversified interests in Pharmaceuticals, Healthcare, Education, Pharmacy Retail, Infrastructure, Communications and Energy.

Headquartered in Chandigarh, India, its companies have rapidly emerged as leaders across all its businesses and have gradually established a global footprint with customers in more than 90 countries.

The rapid expansion of the group has been driven by its commitment towards Empowering Life in several facets of human well-being and development. A listed and certified organization, it supports a personnel base of over 2500 employees globally which is expected to grow up to 3500 by end 2011!

### OUR VERTICALS:

#### **Surya Pharmaceutical Ltd.**

- APIs (Oral & Sterile)
- Fine Intermediates

- Finished Dosage Form
- Phyto Pharmaceuticals

#### **Surya Healthcare Ltd.**

- VIVA-Pharmacy Retail Stores
- Trade & Distribution of Pharmaceuticals

#### **Surya World**

- Institutions of Academic Excellence offering B.Tech, MBA, MCA, B.Pharm, B.Arch, BHMCT, PGDM & more.

#### **Surya BioPharma USA Inc.**

- Overseas R & D wing

#### **Surya Pharmaceutical (Singapore) Pte. Ltd.**

- Spl's overseas Subsidiary

#### **Surya Eduquest**

- Educational Services

#### **Family First Pharmaceuticals Inc.**

- Integrated turn-key solutions

for Sales & Distribution of Healthcare products

#### **Ameshire Investment Corporation**

- ActivOn, PreferOn, FirstOn, RenewIn and HeadOn

#### **MEMBERSHIPS:**

- International Federation of Essential Oils & Aroma Traders (IFEAT)
- Essential Oils Association Of India (EOAI)
- Bulk Drug Manufacturers Association (BDMA)
- Confederation Of Indian Industry (CII)
- PHD Chamber of Commerce & Industry (PHDCCI)
- Associated Chamber of Commerce & Industry Of India (ASSOCHAM)
- Baddi Barotiwala Nalagarh Association (BBNA)

