

SUNSHINE



Volume 2, Issue 1

From the Sundeck

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Dear Surya team

The comings and goings of life may often seem arbitrary, troublesome and unfair. Some days will bring rain and stinging cold wind, others will bring warm, brilliant sunshine. Yet each day has its own unique, positive value.

It's the same with people around you. It's easy to listen to those who agree with you. Yet it can be far more valuable and enlightening to carefully listen to those who disagree. It feels good to receive a compliment or a word

of encouragement. Yet it can be just as valuable, or even more so, to receive criticism.

It's great when you can get the results you desire, with efforts that come easily and naturally. Yet it can be even more valuable when you come up against difficult, complicated challenges, and must work your way through them. Let's learn to value every experience, welcome to Sunshine!

This issue comprises a message from the CMD, Meet Up, News & Events in Surya, light



moments, your write-ups and other information. Email your thoughts/ creatives at sunshine@suryacorp.com and what's more, **get paid for it as well!**

Warm Regards

Gurvinder Kaur

The Editor

Special points of interest:

- Message from the CMD
- Breaking news
- Meet up
- What and who's new at Surya?

Breaking News!!!



SURYA SCHOOL OF BUSINESS MANAGEMENT (SURYA WORLD) RANKS AS THE BEST PROMISING UPCOMING B SCHOOL IN INDIA!!



SUNLIGHT

Message from the CMD

Dear Team

We had set up Surya Pharmaceutical Ltd with the express purpose of developing proprietary pharmaceuticals and providing novel health-care-related products to the society.

Today, almost two decades later, I can proudly say we have exceeded our own expectations.

Perhaps the secret to our success, continual growth and longevity is that we at SPL continuously seek to answer the question, "How can we better contribute to the lives of people whose desire is to live life healthily and in a state of wellness?"

Today, we continue to maintain our position as one of the key players in the Pharmaceutical industry, with the acquisition/owning sole marketing rights of several top-ranking brands like ActivON, FamilyFirst, QNT and Palmer's to bolster our core business of Pharma-

ceutical products and services to clients across the globe. Continually guided by our founding mission, providing unparalleled services is what we recognize as essential to securing our stakeholder's trust.

The fundamental idea behind our management policy which aims at advancing business operations –is doing so with integrity - meaning fairness, honesty and perseverance.

Intensifying competition in the global arena has made it increasingly important for us to thoroughly improve our own strengths, namely, "carefully thought-out strategic planning and actions from a long-term point of view" and "high productivity and efficiency." As we put our efforts into discovering & developing new drugs from continual endeavours through in-house R&D and increasing our penetration of overseas markets, we aim to become bigger and better in the global arena.

As such, we believe it is essential for us not only to offer health-related self-medication products that consistently respond to consumer needs, but also to do so in socially responsible ways. By ensuring an optimal balance between these closely related undertakings, we are confident of our future growth potential and of bringing the effects of this synergism to further fruition.

As a member of a business that is deeply involved in the lives of individuals, each and every one of us should be careful to engage in business activities with a keen awareness of the need to act with the highest ethical standards and a sense of mission.

RAJIV GOYAL

Chairman & Managing Director

“Today, almost two decades later, I can proudly say we have exceeded our own expectations”.

SUNBEAM—a meet up



RAMAN GOUD
Asst. Vice President
(Business Development)

Born on: August 5th, 1956

Family comprises: Wife (Vedavati), Daughter (Vinaya Roy) and Son (Neeraj Roy)

Fav Colour: White as well as pastel colours

Sun sign: Leo

I like: Honesty and Clarity of thought

I dislike: Pessimism

Fav food: : Food prepared by my wife

Hobbies: Cricket, Music and dance

All time fav movies: **From noon till three, Wednesday**

My biggest weakness: **is well known to me**

My greatest strength: **This is for others to assess**

The last vacation I took was in: **Planning for last 3 decades and hopeful to have a real vacation after six years from now**

MY TAKE ON:

Military aid to poor nations: Yes but only as protection not for building power bases

Animal Rights: The right thing to support

Israel or Palestine?: Israel

Women in the Army: Not in highly populated countries

Youth & Indian Politics: Young generation can usher in new leaders, they may not be politicians per se

Right to Information or Invasion of Privacy?: Right to Information as long as it does not prove intruding



Acc to me the most important thing in life is: A purposefully lived life!

In the end I would like to say: I believe in the quotation : “ The Truth might trouble you, but the Truth will not kill you”.

SURYA BRINGS BRAND 'NURSA' TO INDIAN MARKETS!

SUNRAYS



Surya, in collaboration with Royal Industries Inc., Thailand brings a new range of high quality baby feeding products and accessories called **Nursa** to India. The USP of this brand is that all its products are **BPA free** and are available in vibrant shades

of red and blue. Bisphenol-A (BPA) is a chemical used in polycarbonate plastics and beverage containers. Research has shown that BPA can leach into food and beverages from these containers. The Food and Drug Administration (FDA) has acknowledged

concerns about the potential effects of BPA on the brain in infants and young children. In order to minimize this potential health hazard, Surya, along with Nursa has brought these uniquely designed baby feeding products to the Indian markets.



GMP TRAINING LAUNCHED



A GMP (Good Manufacturing Practices) Training was launched at our Banur plant on January 10th, 2011. The launch consisted of two presentations. The first presentation

was facilitated by MMS Raju (Senior VP – Projects) on cGMP (Project & Engineering). The participants were also informed about the Indian Pharma Industry and the growth

prospects while Upkar Chhibber, Senior Manager – Training & Development, HR delivered a presentation on 'Need to Adhere to High Quality Standards' to the Banur team.

PRODUCTION AT SPL'S BADDI PLANT (Facility 85) BREAKS PREVIOUS RECORDS!

The Production team at the Baddi -85 Plant have broken their earlier production record of APIs –that of 135172 kgs by bringing it

up to 136137.800 kgs during January 2011. Mr K.C. Sharma- Plant Head gave a vote of thanks to the production team and other

departments at Baddi plant and the corporate office for the technical support provided to them, in achieving this milestone!!

SURYA ANNUAL BADMINTON CHAMPIONSHIP

Surya's Annual Sporting Event :-The Surya Badminton Championship was held on 30th January,2011 wherein a number of Suryans participated with great gusto and zeal. The Tournament was opened by Rajansh Thukral(President -Corporate Affairs). A number of players won accolades, among them were Kishan Mohan and Upkar Chibber who were the **Winners** of the Tournament (Male) while the Runners up were Prasan and Manoj. Winners of the Tournament (Female Single) were Pallavi and the Runners up Trophy went to Swati. The Player of the Tournament (Male) went to Manoj while Divya was the Player of the Tournament (Female). Prizes were given away by Mr Thukral.



SPL PARTICIPATES IN FLAVOUR & FRAGRANCE SEMINAR!

Amit Mittal, Mukul Aggarwal, Sandeep Cheema and Deven J. Sanghvi from SPL's Marketing team visited the Annual Conference of FAFAI (Bangalore) from 28 Jan to 30th Jan. FAFAI is the Flavour and Fragrance Association of India. A seminar was conducted here on the future of Flavours and Fragrances. Our Marketing Team interacted with all the big Manufacturers and suppliers of Fragrances and Essential oils.



VIVA CAMPS & STORES

Viva continues with its efforts to provide free medical care to the society. Seven Health Camps were organised in the Tri-city of Chandigarh, Mohali and Panchkula, while another seven Health Camps were organised in Ludhiana and its surrounding areas.

SPL is now ASSOCHAM member!!

SPL has joined The Associated Chambers of Commerce & Industry of India (ASSOCHAM) as a Corporate Associate Member. ASSOCHAM is a national level platform to deliberate upon key subjects ranging from Audit/Governance/Markets/Taxes/Education to Economic affairs and garner cross-industry knowledge sharing/interface by all its Corporate Members.



SURYA SCHOOL OF BUSINESS MANAGEMENT (SURYA WORLD) RANKS AS THE BEST PROMISING UPCOMING B SCHOOL IN INDIA!!

Surya World's Surya School of Business Management has been ranked the 'Best Promising Upcoming B-School' in an All-India survey conducted by Business & Management Chronicle, a magazine by the prestigious Chronicle Publication Pvt Limited. Congratulating the staff and students, Rajiv Goyal, Chairman Surya World and CMD, Surya Pharmaceutical Limited, stated, " In a short span, we have achieved laurels from several highly acclaimed publications. This is another feather in our cap. I am sure that SW will emerge as the preferred international destination for advanced Studies as well as Research."

THYROCARE TECHNOLOGIES, NAVI MUMBAI SELECTS EIGHT MBA STUDENTS! Placement Drive at Surya World ,for their first pass out batch, begins with a bang!

Surya School of Business Management has commenced its placement drive successfully with renowned companies like Thyrocare Technologies Ltd visiting the campus for recruitment. The students attracted heavy pay packages with high basic salary and lucrative fringe benefits and a promise of future appraisals and pay hikes. Several students successfully cleared all levels of tests and were placed with Thyrocare Technologies. Commenting on the placements, Dr. B S Sohi, Campus Director- Surya world said, "We are one of the few institutes in the region to attract the most sought after companies on our campus. It is our constant endeavour to ensure placements for our students with companies that will invest in them and direct them towards greater success."



WARM CLOTHES DISTRIBUTED AMONGST LESSER PRIVILEGED CHILDREN THROUGH NGO

A team of educationists from Surya World helped the lesser privileged children of Theatreage, an NGO looking after the creative development of slum dwelling children, to beat the chilly weather by distributing jackets and shoes. The Surya World Team also donated school books and stationery to encourage children to study further. Theatreage put up an admirable cultural performance by the children. The team from Surya World enjoyed the show, distributed refreshments to the children and promised continued support to the NGO.

SURYA WORLD CELEBRATES REPUBLIC DAY

Republic Day was celebrated with great enthusiasm at the Surya World campus. The Indian Tricolour was hoisted by Campus Director, Dr B.S Sohi. The programme started with inspirational words by Dr Sohi, followed by a speech by the Add Director-Dr Ravindra Kumar. Lastly, Dr H.B.L Vohra (Dean) addressed the gathering and shared his thoughts. Following this a cultural programme comprising a Talk show, dance performances by the students, poster making, collage making and an Open Quiz was organised. The winners were later awarded for their excellent performances by Dr B.S. Sohi. The ceremony culminated with playing of the National Anthem and distribution of sweets.



LOHRI CELEBRATED AT CAMPUS

Surya World celebrated the festival of Lohri with great enthusiasm on the lawns of the campus by gathering around the traditional Lohri bonfire and relishing age honoured savouries associated with the festival. A number of games were organized and prizes given out to the winners. Fun and bonhomie were the prevalent moods for the occasion.



NATIONAL GIRL CHILD DAY CELEBRATED

Surya World celebrated the National Girl Child Day on 24 January, 2011 at the Sector 17 Plaza, Chandigarh by organising a painting competition and a rally among the slum dwelling girl children of the nearby Kajheri village. In a tie-up with Society for Social Health (NGO) working for the needs of the slum girl children, Surya World spread awakening among all with regard to the rights of the Girl child. The chief guest on the occasion was Mrs Lalit Joshi (Chairperson of the Chandigarh State Social Welfare Board) who presided over the function and gave away cash prizes to the winning entries. A cultural show was presented by the girl children which was appreciated by all. Mr. Dinesh Varmani Vice-President, S W addressed the audience wherein he stressed on the need to motivate girl children to lead constructive lives and to avoid developing suicidal tendencies.





SUNDAE—laugh a while



"Ronald, what gives you the impression I'm not happy with your work?"



"Send him our toughest collection letter, threaten him with legal action, and subliminally suggest some type of bodily harm. But put XOXOXO under my signature to show that we still love him as a customer!"

SUNFLOWERS- Contribution page



Sourced article by **ASHISH DUA** – Manager (Corp Affairs),
Surya Pharmaceutical Limited

Anyway..

People are often unreasonable, illogical and self centered;
Forgive them anyway.

If you are kind, people may accuse you of selfish, ulterior motives;
Be kind anyway.

If you are successful, you will win some false friends and some true enemies;
Succeed anyway.

If you are honest and frank, people may cheat you;
Be honest and frank anyway.

What you spend years building, someone could destroy overnight;
Build anyway.

If you find serenity and happiness, they may be jealous;
Be happy anyway.

The good you do today, people will often forget tomorrow;
Do good anyway.

Give the world the best you have, and it may never be enough;
Give the world the best you've got anyway.



You see, in the final analysis, it is between you and your God; It was never between you and them anyway :-)

According to an old Hindu legend...

..there was once a time when all human beings were gods, but they so abused their divinity that Brahma, the chief god, decided to take it away from them and hide it where it could never be found.

Where to hide their divinity was the question. So Brahma called a council of the gods to help him decide. "Let's bury it deep in the earth," said the gods. But Brahma answered, "No, that will not do because humans will dig into the earth and find it".

Then the gods said, "Let's sink it in the deepest ocean." But Brahma said, "No, not there, for they will learn to dive into the ocean and will find it." Then the gods said, "Let's take it to the top of the highest mountain and hide it there." But once again Brahma

replied, "No, that will not do either, because they will eventually climb every mountain and once again take up their divinity."

Then the gods gave up and said, "We do not know where to hide it, because it seems that there is no place on earth or in the sea that human beings will not eventually reach."

Brahma thought for a long time and then said, "Here is what we will do. We will hide their divinity deep in the center of their own being, for humans will never think to look for it there."

All the gods agreed that this was the perfect hiding place, and the deed was done. And since that time humans have been going up and down the earth, digging, diving, climbing, and exploring--searching for something which resides already within themselves.

So, what's the learning here?

Your takeaway for the month is:

Don't be distracted by worldly kicks - find truth and happiness within your self!



SUNLOUNGE

Who`s new here?



From left to right: Dr Rajesh Sahu (AGM -R & D, Banur), Saji K John (National Sales Head- Crocs & OTC, Delhi) , Pinki K Singh (Exe-HR, Delhi) , Vipin Singla (Senior Graphic Designer-Corp Communications, HO-Sec 9)



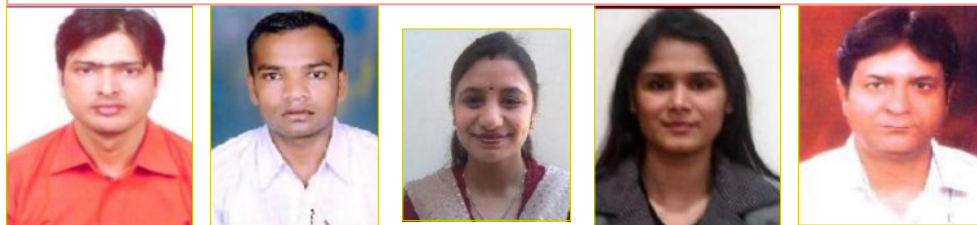
From left to right: Om Prakash (Officer- Sales & Admin, Gynae Div, Sec 7), Dhiraj Gupta (Asst Manager- Legal, HO, Sec 9), B V Ravi Kumar Reddy (AGM- Production, Banur), Rakesh Bhushan Singla (AGM- Procurement, HO, Sec 9)

Congratulations and Celebrations!

In January we wished a very happy birthday to...



From left to right: Manoj Singh(Sr. Exe-Op, Sec 7) , Narinder K Garg (Sr. Exe-Finance, HO) , Mukta Seth (Mngr-Acc, HO), Raman Kashyap (Exe Asst- Mktg, HO), Dinesh Sharma (Mngr-Purchase, HO)



From left to right: P K Jain (VP-Acc & Fin, HO), Sanjay Pandey (Sr. Exe- Acc , HO), Jaspreet Kaur (Sr. Exe- HR, HO), Alka Goyal (Exe Dir, HO)



From left to right: Ruby Garg (Mgnt Trainee-HR, HO), Sanjay Grover(VP- Strategy & Op, Viva, Delhi), Rohit Sharma (Sr. Exe-Acc, HO), Kamlesh Rana (Sr. Exe- Acc, HO), Rajiv Jain (AGM -Sales & Formulations, Sec 7)



From left to right: Deven J Sanghavi (Sr. Mgr- BD, HO), Kamaljeet Singh (Exe-Mktg, HO), Kamal Nain Singh (Asst-Commercial, HO), Ravi Shankar Shrivastava (Mngr- Sales & Mktg Admin, Sec 7)





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VISION

Surya Corp will achieve leadership in all our activities with a focused endeavour towards Empowering Life by consistently fulfilling aspirations of all business stake holders and the wider community across the world.

MISSION

We will fulfill our vision through continuous innovation in our operation, consistent quality in our products & services and a continued focus towards developing human capital within our enterprises.

SUNRISE—about Surya Corp

Surya Corp is an integrated group of Companies, with diversified interests in Pharmaceuticals, Healthcare, Education, Pharmacy Retail, Infrastructure, Communications and Energy.

Headquartered in Chandigarh, India, its companies have rapidly emerged as leaders across all its businesses and have gradually established a global footprint with customers in more than 90 countries.

The rapid expansion of the group has been driven by its commitment towards Empowering Life in several facets of human well-being and development. A listed and certified organization, it supports a personnel base of over 2500 employees globally which is expected to grow up to 3500 by end 2011!

OUR VERTICALS:

Surya Pharmaceutical Ltd.

- APIs (Oral & Sterile)
- Fine Intermediates

- Finished Dosage Form
- Phyto Pharmaceuticals

Surya Healthcare Ltd.

- VIVA-Pharmacy Retail Stores
- Trade & Distribution of Pharmaceuticals

Surya World

- Institutions of Academic Excellence offering B.Tech, MBA, MCA, B.Pharm, B.Arch, BHMCT, PGDM & more.

Surya BioPharma USA Inc.

- Overseas R & D wing

Surya Pharmaceutical (Singapore) Pte. Ltd.

- Spl's overseas Subsidiary

Surya Eduquest

- Educational Services

Family First Pharmaceutical Inc.

- Integrated turn-key solutions for Sales & Distribution of Healthcare products

Ameshire Investment Corporation

- ActivOn, PreferOn, FirstOn, RenewIn and HeadOn

MEMBERSHIPS:

- International Federation of Essential Oils & Aroma Traders (IFEAT)
- Essential Oils Association Of India (EOAI)
- Bulk Drug Manufacturers Association (BDMA)
- Confederation Of Indian Industry (CII)
- PHD Chamber of Commerce & Industry (PHDCCI)
- Associated Chamber of Commerce & Industry Of India (ASSOCHAM)
- Baddi Barotiwala Nalagarh Association (BBNA)

