

SUNSHINE



Volume 1, Issue 11

From the Sundeck

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Dear Surya team

This issue comprises a message from the CMD, Meet Up, News & Events in Surya, light moments, your write-ups and other information.

Sunshine again invites contributions to the Newsletter, both sourced and original. Email your thoughts/creatives at sunshine@suryacorp.com and what's more, **get paid for it as well!**

As promised we also bring you a few tips to live and enjoy life to the full!

-Enjoy all that life offers. Love what you have to do, thus you will always be able to do what you love and to love what you do.

-Laugh: Laughter is the best medicine. It releases endorphins and promotes longevity. Inner joy is beautiful to maintain too.

-Remain in control: be responsible for both your actions and inaction. This

will help you transform.

Before I take your leave, a thought:

“There are only two ways to live your life. One is as though nothing is a miracle .The other is as though everything is a miracle.” Take your pick!

Warm Regards

Gurvinder Kaur

The Editor



On behalf of the entire Surya family both in India and overseas, we **heartily congratulate** our CMD & ED on the wedding of their beloved daughter SAANYA with AKSHAY VERMA. It was a beautiful and grand series of events! **GOD BLESS THE LOVELY COUPLE & THEIR FAMILIES!!!**

Special points of interest:

- Message from the CMD
- Breaking news
- Meet up
- What and who's new at Surya?

Breaking News!!!



Surya Pharmaceutical Limited enters into two more international tie-ups and becomes sole distributor in India for both QNT and Palmer`s products!!!



SUNLIGHT

Message from the CMD

Dear Team

The old year is drawing to a close and I congratulate you on another successful year gone by. As the new year beckons us to recharge ourselves, it is equally important to let go of our limitations or things which hinder us and start afresh with new goals to achieve.

Redundant ideas and technology need to be discarded to keep abreast of the changing market-forces. An example which comes to mind is of Microsoft who destroyed Mainframe Computer Companies in the late eighties with their innovative technology. The key word here is 'Creative Destruction. It offers a new proposition : The most enduring, exceptional Corporations cannot continue to beat the capital markets indefinitely.

In order to maintain its excellence and to remain competitive ,a Corporation

must adopt dynamic strategies of discontinuity and reinvent itself to remain at the cutting edge of Market Dominance.

Research conducted at McKinsey& Company by Foster and Kaplan on more than 1,000 companies, show that even the best-run Corporations are unable to sustain market-beating levels of performance for more than 10-15 years. They have found that while Companies are built on the assumption of continuity; their focus is on operations. Market forces are ever dynamic; their assumption is built on discontinuity. Therefore, unless Corporations open up their decision-making processes, relax conventional notions of control, and change at the pace and scale of the market ,their performances will slide down to mediocrity.

The research has explained how companies like Johnson & Johnson,

Corning, and General Electric overcome cultural "lock-in" or slow downs by transforming. They abandon outdated, ingrown structures and rules and adopt new decision-making processes, control systems, and mental models. Corporations must learn to be as dynamic and responsive as the market itself if they are to *sustain superior returns and thrive over the long term.*

I invite [ideas & suggestions](#) aimed at our growth from my team at corporate@suryapharma.com. The ideas may pertain to any function/dept of the organization (eg-HR, production, purchase etc). The brightest & the most workable of these will be **honoured and awarded** at our next official event.

RAJIV GOYAL

Chairman & Managing Director

In order to maintain its excellence and to remain competitive ,a Corporation must adopt dynamic strategies of discontinuity and reinvent itself.

SUNBEAM—a meet up



M.M.S. RAJU
Snr VP– Projects

Born on: 23rd January, 1964

Family comprises: Mother, Wife (Sridevi), Son (Ram Aditya) and Daughter (Sonia)

Fav Colour: Parrot red

Sun sign: Aquarius

I like: My job

I dislike: Laziness

Fav food: Spicy tomato chutney

Hobbies: Playing volleyball

All time fav movies: **Sarfarosh, Satya and Vaastav**

My biggest weakness: **I am free and frank. People never accept frankness**

My greatest strength: **Self-confidence & determination towards my work**

The last vacation I took was in: **Kota Kinabalu, Malaysia**

MY TAKE ON:

Military aid to poor nations: Its stated aim is usually to help allies or poor countries fight terrorism, counter-insurgencies or to help fight drug wars.

Animal Rights: I don't hold animals superior or even equal to humans. The whole case for behaving decently to animals rests on the fact that we are the superior species.

Israel or Palestine?: Israel

Women in the Army: Women are equally capable of contributing in a variety of ways. And, they're also equally qualified to serve at the highest ranks. General Ann Dunwoody, is proof of this fact.

Youth & Indian Politics: Bright Future for India.

Right to Information or Invasion of Privacy?: Right to Information.



Acc to me the most important thing in life is: Happiness & Health

In the end I would like to say: Always speaks in others' interest, be positive, think positive and aim BIG.

DIWALI CELEBRATIONS!

SUNRAYS



Come Diwali time and oodles of activities start! Well, the same happened with us at Surya. Lists were compiled , greeting cards were sent out, those in-charge of corporate gifting ran around to deliver these in time meanwhile a festivity mode prevailed in the office.

Two contests were held at the Head Office in Chandigarh, one for the Best Dressed Lady & gentleman and another for Best Rangoli patterns at each floor.

The winners were:
Best Dressed Lady: Aditi

Chandel (Mgt Trainee, HO), Best Dressed Gentleman: Upkar Chibber(HR, HO). Team Award for Best Rangoli went to- Team Flyers (Second Floor Team) while the Runners Up was bagged by -Team Foundation.(Basement Team).

Another contest coincided with these two, that called `Taare zameen par` - a painting content organized by the HR department. Entries for various age groups were solicited and art works were invited from families of the staff. These were then put up for judge-

ment, the Judges panel included Mr Rajansh Thukral (President- Corp Affairs & Head – Education), Mr Pradeep Rattan (DGM- Commercial) and Ms Gurvinder Kaur (AGM- Corporate Communications).

The award for Best Little artist went to- Aaryav Behl, son of Deepak Behl, Surya Healthcare, Delhi. Best Junior Artist went to- Suhavi, Niece of Anil Bansal, HO, Chandigarh .Best Senior Artist went to- Anupam Choudhary ,son of Alok Choudhary, HO, CHd.



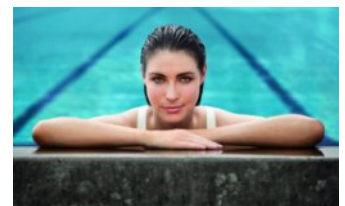
Left to right: Rangoli patterns, winning team, best dressed gentleman & lady, contest being adjudged

SPL becomes sole distributor for QNT and Palmer`s in India!

Congratulations! Surya has now become the sole distributor India-wide for both QNT & Palmer`s products. Quality Nutrition Technology (QNT) is a privately owned company with headquarters in Brussels, Belgium (Europe). Established in 1988 the QNT organization has become recognized as one of the premier nutrition supplement brands in the world. Distributed in over 30 countries across Europe, Middle East, Asia and North America for over 20 years, QNT's devoted team has developed products to create superior size, strength and performance for athletes and bodybuilders worldwide. QNT has combined the best of American research with leading European technologies to become **number 3 Supplement Brand in Europe**. Body building legend CHRIS CORNIER has recently signed to become their brand Ambassador (top right).



E.T. Browne Drug Company is one of the longest standing proprietors of skin and hair care products in the United States. Under the current ownership, the revolutionary brand **Palmer`s Cocoa Butter Formula** was created and introduced to the world. Palmer`s has a global presence in over 80 countries offering its range of best selling skin and hair care products. It is the **number 1** skin & hair care brand in U.S.A. International swimmer Gian Rooney is their Brand Ambassadors (right).



VIVA about to reach the 100 mark!

VIVA stores continue their forward march by expanding not just their numbers but their geographical reach too. VIVA stores have crossed the eighty mark and reached cities other than Delhi & the Tri-City.



Honesty is indeed the best policy!



Mahesh Verma— we are proud of his honest conduct

And MAHESH VERMA—Executive Finance, HO has been following this since long with happy results. He happened to see an FDR being shown as outstanding in the name of Surya Pharmaceutical Limited in PNB. The value of the FDR (Fixed Deposit Receipt) was Rs. 6,34,863 and had expired on 21/07/2010. This FDR was not accounted for in our records. He persistently followed up with the bank, got a duplicate FDR issued and got it renewed upto July 2015 with a benefit of around Rs. 6,50,000 to the organization. Mr Verma has been rewarded by SPL since. WELL DONE INDEED!!

MIXED BAG!!!

Recently SPL signed an agreement with Abbott Piramal Healthcare Ltd (APHL) to manufacture their Generic Betalactum products from our formulation facility in Baddi. To start with we shall be manufacturing 5 of their products and gradually will go up to 16 different dosage forms. Also, Imipenam crude developed in our R&D facility was submitted to prospective customers in Korea for sampling.



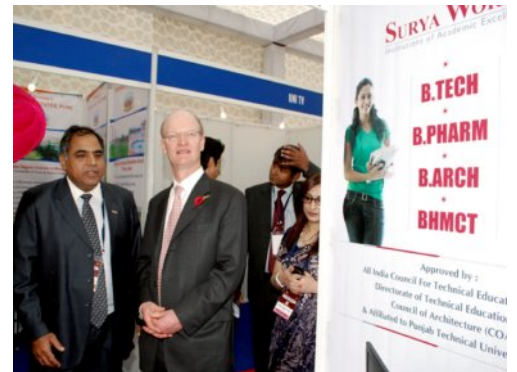
Guest lecture & Seminar –Surya World

Surya School of Engineering & Technology organized a Guest Lecture on 'Personality Development' by Dr. Sharma, PhD (Environmental Science & Engg), BITS, Pillani. The students also organized a seminar on Automobile Engg for Mechanical Engineering students. Discussions were held on the recent developments in Automobiles like Safety systems (ABS etc), Design aesthetics and Alternative passenger Vehicles (Hybrid Cars etc). Ankit (ME-C / 1st year) was adjudged the best presenter by the judges.



FICCI Higher Education Summit 2010

Surya World participated in the FICCI Higher Education Summit, 2010 held in New Delhi. Led by Head– Education Mr Rajansh Thukral, a team from Surya World attended the 2 day summit including the Campus Director Dr B S Sohi. Seen in the pictures is Mr. David Willetts, Minister of State for Universities & Science, UK interacting with Mr Thukral, who later showcased the Surya World stall to the Minister.



Quiz held and National Pharmacy week celebrated

A series of quizzes & a March was held in Surya School of Pharmacy on account of National Pharmacy week– Elixir. Three teams participated in the event– Hargobind Khurana team, R.N. Chopra team, C.V. Raman team with the C.V. Raman team emerging as winners.



Surya World Management Summit 2010

Surya School of Business Management organized a Management Summit on 27 November 2010 at PHD Chamber of Commerce, Chd. Co-ordinated by Dr H B L Vohra, the summit provided a platform for sharing views, research findings and expertise on a wide variety of ethical issues inherent in managing the organizations between industry professionals, eminent speakers and our students. The summit was inaugurated by Dr. Rakesh Tuli, Executive Director National Agri Food Biotechnology Institutes. The main theme of the summit was **"Managing Corporate Performance For Competitiveness."** The key speakers included Dr Arun K Jain (IIM, Ahmedabad), Mr R S Dabas (Head-HR, JBM) and Dr C P Shrimali (MDI, Gurgaon). Dr A S Chawla from Punjabi University delivered the valedictory session while the Summit was presided over by Mr Thukral.



Potpourri of activities

- SECT IS NOW SWERCI
- GUEST LECTURES BY SURYA MANAGEMENT IN PUNJABI UNIVERSITY
- COLLAGE MAKING & TILE MAKING COMPETITIONS HELD AT THE CAMPUS
- CHIEF ARCHITECT, GOVT. OF PUNJAB, MS BALWINDER SAINI LECTURED ARCH STUDENTS

SECT is now SWERCI!! Surya Educational & Charitable Trust (SECT) is now renamed Surya World Educational Research & Charitable Initiative (SWERCI).



Members from Surya Management team Mr Rajansh Thukral and Mr Anshul Pal Singh delivered lectures at the Department of Management, Punjabi University, Patiala. The topic was: Changing landscape of the Indian Retail Sector—Present & Future.



SUNDAE—laugh a while



SUNFLOWERS- Contribution page

Sourced article by Charu Thakral — Sn Faculty (Management), Surya World



Smile

The Art of Happiness

Mastering the 'Art of Happiness' is the key to living a beautiful and successful life. Happiness is essentially that state of mind where we are completely satisfied with us, and our lives, and we are at peace with ourselves.

Smiling is a great way to create happiness and make yourself stand out while helping your body to function better. Smiling improves your health, your stress level, and your attractiveness. A few tips which can bring a smile on your face:

Live a healthy lifestyle

Nothing makes you smile like feeling great, having lots of energy and knowing that you are treating your body with respect. So exercise, eat right, drink lots of water and get plenty of sleep.

Stay focused on the positive attitude

Stay focused on the positives. No matter what the situation there is always a silver lining. Find the good that is always present and keep it at the forefront of your mind.

Be prepared to take a step back

When the going gets tough

you need to be ready and able to step out of the situation and get some air. By remaining in a bad place you will be making it that much harder to see the way out. But by taking a step back, clearing your head and getting a fresh perspective, you will be much more capable of maneuvering through any situation.

Spend time in nature

Nothing brightens your day like a good outing in the beautiful outdoors. Sunshine, fresh air, greens and blues, there's nothing better. Always make time to stop and smell the roses, literally

Never lose the kid in you

The kid in you is the source of your greatest imagination and the innocence that allows for a fresh perspective. When we 'grow up' we should never lose this child inside. There is no more genuine smile than that of a little child. That child is still inside you, you just have to let it out

Always be flexible

We need to remain flexible so that we can roll with the punches. Life is always going to throw us a curve now and again, but it is up to us to either let it get us down or make the necessary changes to keep moving forward. So always be prepared to make a

change and your smile will stay in tact.

Find healthy escapes

Sometimes life is just too much to deal with. Whether it's a hobby, location or just an experience, find that place where you can get away from the trials of life so you can rest and recoup to go back out and hit things head on. Just make sure it is a 'healthy' escape and the smile will stay on.

Keep your priorities straight

There is nothing more dangerous to your mental well being than misaligning the things that matter most. A common cause to an unnecessary frown is an over focused mind. Unclutter.

Serve others

Serving others and putting their needs above your own is a wonderful way to keep a healthy perspective and show someone you care. Keep a look out for opportunities to fill a need and help another human being. There is no greater antidote to an unfulfilled life than that of helping others.

Appreciate the things you have

Never forget what you already have and how blessed you are to have it. Things like your family, friends, pets, etc. Always appreciate these things and you will never have to live another smile less day.





SUNLOUNGE

Who`s new here?



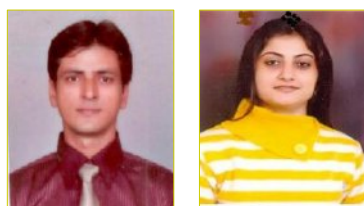
From left to right: Navjot Singh Samplay (Snr Product Exe, Alexis), Lovleen Sehgal (Asst Mgr-HR) , Tanya Bhullar (Sn Exe, Corp Comm) & Bhupinder Singh (Dty Manager– Product Purchase) .



From left to right: Pravendra Kumar (Asst Product Mgr-Alexus), Pallavi Hage (Product Exe-Aegis, Reshma (Product Exe—Alexus and Sandeep Kumar Mishra (Asst Mgr– QA).

Congratulations and Celebrations!

In November we wished a very happy birthday to...



From left to right: Rahul Bakshi (Sales Co-ordinator Crocs) and Sugandha Kukreja (Company Secretary, Head Office)

From right to left: Bhupinder Pal Singh(Network Engineer– EDP) and Sandeep Singh Cheema (Mgr– Mint & Herbals



From left to right: Vikas Sheel Dhawan (Mgr– Finance & Accounts) and Neeraj Verma (Sn Mgr — Admissions)

From right to left: Deepak Bansal (Mngt Trainee– Finance) and Dr Deepti Prashar(Medical Advisor-Private label & New Business Initiatives)



From left to right: C V Shrinivas (DGM-IT & ERP) and Priyanka Mehta (EA to President, Corp Affairs)



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VISION

Surya Corp will achieve leadership in all our activities with a focused endeavour towards Empowering Life by consistently fulfilling aspirations of all business stake holders and the wider community across the world.

MISSION

We will fulfill our vision through continuous innovation in our operation, consistent quality in our products & services and a continued focus towards developing human capital within our enterprises.

SUNRISE—about Surya Corp

Surya Corp is an integrated group of Companies, with diversified interests in Pharmaceuticals, Healthcare, Education, Pharmacy Retail, Infrastructure, Communications and Energy.

Headquartered in Chandigarh, India, its companies have rapidly emerged as leaders across all its businesses and have gradually established a global footprint with customers in more than 90 countries.

The rapid expansion of the group has been driven by its commitment towards Empowering Life in several facets of human well-being and development. A listed and certified organization, it supports a personnel base of over 2500 employees globally which is expected to grow up to 3500 by end 2010!

OUR VERTICALS:

Surya Pharmaceutical Ltd.

- APIs (Oral & Sterile)
- Fine Intermediates
- Finished Dosage Form
- Phyto Pharmaceuticals

Surya Healthcare Ltd.

- Pharmacy Retail Stores
- Trade & Distribution of Pharmaceuticals

Surya World

- Institutions of Academic Excellence offering B.Tech, MBA, MCA, B.Pharm, B.Arch, BHMCT, PGDM & more.

Surya BioPharma Inc.

- Overseas R & D wing

Surya Pharmaceutical Inc.

- Subsidiary in US

Surya Eduquest

- Educational Services

Surya Softedge

- IT Services, BPO/LPO

Surya Hi-Tech Infrastructure Ltd.

- Housing, Hospitality and Hydel Power projects

Surya Hi-Tech Communications Ltd.

- Rural Telecommunications

